

## Risk Management for SME Mastering Uncertainty to Ensure Sustainability



*“Nothing happens without risk – and without risk, nothing happens!”*

Every economic activity entails risks that companies must understand and manage. However, all too often “risk management” is reduced to an insurance policy and some aspects of workplace safety. Especially SME have little concern about professional risk management. And yet - proper risk management alone leads to better business agility and increases sustainability!

- **Risk management affects all business areas**, from the individual workplace through the safety of the products up to strategic business management. The goal of risk management is to keep risks under control and to anticipate upcoming dangers.
- These principles are defined in several standards. **Their understanding and application is mandatory for a certification according to ISO 9001:2015.**

This highly interactive one-day training explains the fundamentals of Risk Management in a **pragmatic, down-to-earth** manner. The course is intentionally *not* sector specific; it is applicable to any business, regardless of the size of the company and independent of a specific industry.

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| <b>Target Audience</b> | This course is addressed to anyone interested in or concerned by Risk Management in the context of a business or a project: managers, project leaders and auditors as well as collaborators from R&D, IT, purchasing, logistics and marketing.  |
| <b>Standard</b>        | The course content is based upon several standards that include Risk Management, in particular ISO 31000 <i>Risk Management</i> , ISO 21500 <i>Guidance on Project Management</i> , the PMBOK <i>Project Management Body of Knowledge</i> as well as <b>the requirements of the new ISO 9001:2015 Quality Management.</b>   |
| <b>Objectives</b>      | <ul style="list-style-type: none"> <li>• Learn a pragmatic approach to the identification and management of risks that you will be able to apply immediately in your daily business.</li> <li>• Adjust this approach according to your company, its environment and its goals.</li> <li>• Know how to establish and maintain a risk register.</li> <li>• Understand the connection between risk management, strategy, operational and quality management, e.g. requirements of ISO 9001.</li> </ul>   |
| <b>Contents</b>        | <ul style="list-style-type: none"> <li>• What do we mean by “risk”?</li> <li>• The five steps to mastering risk.</li> <li>• How can we identify risks efficiently ... and even <i>have fun</i> while doing so?</li> <li>• How should we analyze, document and control risk?</li> <li>• How can we follow the evolution of a risk over time? How to identify new risks? What about the risks that we did not identify at all?</li> <li>• Who is responsible for risk management?</li> <li>• What constitutes a good “risk culture”?</li> </ul> |
| <b>Credentials</b>     | Upon completion, participants receive a seminar certificate.<br>PMP certified participants can claim 7 PDU.   |
| <b>Language</b>        | Documentation and facilitation are available in English, French and German. We can also provide a mixed-language training, e.g. documentation in EN and facilitation in DE or FR.   |
| <b>Trainer</b>         | Dr. rer. nat. Jörg Hau, PMP and <b>Quality Management system auditor.</b>   |
| <b>Logistics</b>       | The training consists of a 1-day <b>interactive classroom course.</b> We can also run this course as in-house training at your site or in a seminar hotel of your choice.<br>Participants: min. 4, max. 12. 1 day, 1 trainer.   |

