



Power Speech® / Power Speech® Executive

Stop Presenting. Start Performing.



Success is not only determined by a better idea, a more profitable project or a more sophisticated product, but also by the way we communicate these benefits. In high-stake situations, even the best idea will fall short if we fail to **transmit the positive emotions** associated with our idea and if we fail to **convince the audience to take action**. It does not matter if this happens in a department meeting, in front of business clients or in the setting of a public speech: you are always *performing*.

Power Speech® is a **highly interactive, intense training** that provides hands-on exercises, honest feedback and pragmatic advice. Power Speech® will make you *perform* in front of your audience – in-house and externally, in meetings and committees, with managers and clients, at private and public events.

Target Audience	Executives, Managers, Entrepreneurs, Engineers, Scientists, Project Leaders, Group and Team Leaders, Subject Matter Experts who need to <i>perform</i> in high-stake situations. Also available as a one-day, one-on-one training: Power Speech® Executive.
Objectives	<ul style="list-style-type: none"> • Understand that successful presentations do not need <i>PowerPoint</i>. • Adopt and apply pragmatic tools and techniques for convincing speeches. • Learn to structure your speech, your presentation – and even your movements. • Know how to use your own personality to win your audience. • Become aware of your body language – and of gestures that “kill” credibility.
Contents	<ul style="list-style-type: none"> • The purpose of the presentation: why “informing” is not a valid goal. • The essential rules of communication. • The preparation of a successful presentation. • Develop and communicate the core message. • Your personal strengths (and weaknesses to watch out for!) as a presenter. • Dealing with stage fright. inhibitions ... and questions. <p>This training involves a multitude of real-life situations. You will hold multiple (mini-)presentations, improvise various speeches, do smalltalk with the CEO ... and obtain feedback from the audience, video recordings and individual support by the trainer.</p>
Credentials	Upon completion, participants receive a seminar certificate. PMP® certified participants can claim 21 PDU for Power Speech® and 8 PDU for Power Speech® Executive.
Language	Available in English, German or French. We can also provide mixed-language training, e.g. documentation in EN and facilitation in DE or FR.
Trainer	Dr. rer. nat. Jörg Hau, PMP and actor on stage (cddm.ch)
Logistics	Power Speech® consists of a 3-day interactive training course . We offer both open training and in-house training, either at your site or in a seminar hotel of your choice. Min. 5, ideally ~8, max. 10 participants. 3 days, 1 trainer.
What is Power Speech® Executive?	Power Speech® Executive consists of a 1-day, one-to-one individual training and coaching . Date and location are TBD. 1 participant, 1 day, 1 trainer.
Trademark	Power Speech® is a registered Trademark of Quality-Coach.ch, Jörg Hau.

